



Consortium
21st Century Strategies

EVOLVING INTO THE NEW PARADIGM

All businesses are at a crossroads.

One direction is to continue on the same path used for over 100 years. The one where you cut expenses at the first opportunity and holding until the worst is over; followed by reinstating established goals and timelines to recoup lost revenue and positioning.

The new direction is to create a business paradigm that is collaborative and investment oriented. At the center of this evolution is a cutting edge understanding of people.

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SERVICES

The Consortium Model provides 'Specialist Specific' professionals who are world thought leaders and consultants in your industry. Including diversity and inclusion implementation.

New vision creation for your corporation along with 3-5 lead specialists who will assist you to implement as well as achieve that vision. These specialists will stay with you throughout the entire contract.

Each client company is unique.



Consortium – The Evolutionary Business Model

THE OLD PARADIGM OF DOING BUSINESS

- Cutting Expenses to Build New Revenue Streams
- Competition vs. Collaboration
- Viewing HUMANS as Resources

THE NEW PARADIGM OF DOING BUSINESS

- Investment vs. Cutting Expenses
- Collaborative vs. Competitive
- Viewing HUMANS as Individual People
- Following an 'Achievement' Based Vision

OUTCOMES OF THE CONSORTIUM MODEL

Strong employee retention with decreased 'lost time' and lowered healthcare/insurance related expense.

Profound customer loyalty and repositioning to new heights in your industry.

A future proofed business that can thrive and rise regardless of market headwinds or sidewinds.

Positive results at the EBITDA Line and a winning Corporate Culture.